



**The 6<sup>th</sup> CRISU-CUPT Conference, International Seminar and Exhibition  
“Exploring Research Potentials”  
Palembang, October 20 – 22<sup>nd</sup> 2011**

Committee Address

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## **A. FOREWORD FROM STEERING COMMITTEE**

There will be many challenges and opportunities in higher education in the Asean Community in the next decade. This is, therefore, considerable significant will arise from the The 6<sup>th</sup> CRISU-CUPT Conference, International Seminar and Exhibition that will be held at Palembang, in October 20 – 22<sup>nd</sup> 2011. The join theme of the conference is **“Exploring Research Potentials”** .

The previous five CRISU-CUPT conferences have been sigificantly deepening the relationships and come up with very fruitfull discussion in various subjects of collaboration and cooperation, for example, global warming, global mobility, academic interaction and cross-fertilization. The 5th conference was held in Chiang Mai, Thailand on July 7th-9th 2010 and appointed Sriwijaya University as a host for the 6th conference.

The 6th CRISO-CUPT conference will include many agenda, with not only include the meeting of the President Forum, the Dean Forum, and the Student Forum, but also will include international Seminar and Exhibition. This conference, therefore, might come up with more fruitfull conclusion and deepest commitment among participants.

With regard to considerable conference agenda, we greatly appreciate any support and sponsorship derived from any governmental as well as private institutions for the success of the conference. Great appreciation is also handed to organizing committe of the conference for any voluntarily effort that bring to the succes of the conference.

Palembang, August 2011  
Chairperson,

Prof.Dr. Badia Perizade, MBA  
Rector of Sriwijaya University

## A. OBJECTIVES

The objective of the conference is as follows:

- a. To strengthen and to build mutual collaboration and cooperation in various subjects in educations, researches, entrepreneurship, and community development programs.
- b. To publish and expose recent development in research, innovation, and student activities of both countries.

## B. VENUES

The activities will take place at Campus of Sriwijaya University, Bukit Besar, Palembang 30139, South Sumatra Indonesia as follows:

- a. Graha Sriwijaya
- b. Magister Manajemen (MM) building
- c. Auditorium of Program D3FE
- d. Auditorium of Faculty of Engineering (Extention FT)

## C. CONFERENCE AGENDA

The conference agenda will consist of several seasons and activities as follow:

1. **Conference** of president of state universities of Indonesia and Thailand (**President Forum**). This is designed for presidents of Indonesian and Thailand universities to know each other, exchange ideas, and lead to initiation in mutual collaboration in many common issues in education, research, entrepreneursh and community development program. It is possibly that in this season there will be MOU signed by the presidents. The meeting will also discuss the next conference.
2. **Conference** of respective Deans of state universities of Indonesia and Thailand (**Dean Forum**). The meeting will provide an opportunity for Dean of any faculty of state universities of Indonesia and Thailand to cross ideas and inovations that lead to improvement and new collaboration between the two countries.
3. **Conference** of Student Association of state universities of Indonesia and Thailand (**Student Forum**). This forum will expose the students from both countries to have platform, to exchange ideas, and have important experience in cross-cultural interaction. A leader of student association from both countries will be invited to speak at the presentation and groups of students from both countries will be prepared to perform traditional art, music, song, or dance.
4. **The international seminar** is open to any participant of scientists all over the world. The seminar is design to give an opportunity to the scientists to present ideas, inovation, and recent development of their research. This seminar will cover various topics in the the following field group:
  - a. Economic and Business Development (Topic 1)
  - b. Energy, Environmental and Climate Change (Topic 2)
  - c. Food Security (Topic 3)
  - d. Law, Social, Education and Poverty (Topic 4)
  - e. Public Health and Medical Science (Topic 5)

5. **The exhibition** is open to any interested participants from universities, foundations, companies etc. The exhibition is designed to provide maximum exposures of the materials and information presented by the participants. The Exhibition area will be under the tent of 3 m x 3 m booth, located in the front yard (entrance) of Graha Sriwijaya, where, the conference is taking place. The facility includes electricity source, and 2 sets of tables and chairs.
6. **The city tour** is provided to the participants with no additional cost (free of charge). The buses will take participants for city tour to see several points of interest around Palembang, including, the holly mosque, the Japanesse heritage of Ampera bridge, Benteng Kuto Besar, center of traditional handycraft of songket, and the Jakabaring venues of 2011's Sea Games. The special tourism boat will also be provided to carry the participants along the Musi river (**the Musi tour**) to the famous Budhis Temple at Pulau Kemarau. The tour will be ended by farwell dinner party at famous "Riverside Restorant" in the courtesy of the Major of Palembang City.

#### D. RECOMMENDED HOTEL & ACCOMODATION

The participant may either make direct contact to the recommended hotel or through appointed person in the commitee. The committe will provide transportation to pick up the participant from Airport of Sultan Mahmud Badaruddin, Palembang, South Sumatera, Indonesia to recommended Hotel and from the Hotel to the conference venue with no extra cost (free of charge). The recommended hotel & accomodation is as follows:

Hotel	Rate (IDR/day) **			Phone
	Superior	Deluxe	Bussiness	
Aryaduta	550.000	650.000	700.000	+62711383838
Horizone	547.800	646.800	882.000	+62711355000
Sahid Imara	392.040	457.380	514553	+62711371000
Jakarta Daira	900.000	1.035.000	-	+62711365222
Anugrah	439.000	496.600	556.600	+627113122828
Swarna Dwipa	390.000	550.000	715.000	+62711313322
Grand Duta	280.000	360.000000.-	715.000	+627113272700

\*\* Rate may change without prior information.

#### E. TENTATIVE SCHEDULES

##### Thursday; October 20th 2011

Time	Activities	Venues/Location
07.00-19.00	Arrival of participants; pick up at the airport; Check in and registration at designated hotel	Airport & hotel
		Airport, hotel & roadside
19.00-20.00	Transportation for Opening Ceremony	Hotel-Ceremony Location
20.00-22.00	Welcome dinner and opening ceremony	Hotel-Ceremony Location

##### Friday; October 21st 2011

Time	Activities	Venues/Location
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07.00-08.00	Transportation from/to hotel to campus of Unsri Bukit Besar	Hotel & Graha Sriwijaya
08.00-08.30	Registration continued & distribution of Seminar kit	Graha Sriwijaya Graha Sriwijaya
08.30-09.30	Plenary season 1: 1. Keynote speech (Representative from Crisu/ Cupt/ Gov.) 2.Student performance (Thailand/ Indonesia) 3.Exhibition honorary visit	Graha Sriwijaya & Campus Graha Sriwijaya Graha Sriwijaya frontyard
09.30-10.00	Coffee Break	Graha Sriwijaya

#### a. President forum, Dean forum and Student Forum

Time	Activities	Venues/Location
10.00-11.30	Plenary season 2: 1. Keynote speech (Representative from Crisu/ Cupt/ Gov.) 2.Student performance (Thailand/ Indonesia) 3.Exhibition honorary visit	Graha Sriwijaya
11.30-12.30	Friday Praying	Al-Ghazali Mosque
12.30-13.30	Lunch break	Graha Sriwijaya
13.30-15.30	President forum discussion	Graha Sriwijaya
	Dean forum discussion	Auditorium D3FE
	Student forum discussion	Auditorium Ex. FT
15.30-18.30	Musi Tour I: Conference participants (Presidents, deans, and students)	BKB & Musi River
18.30-22.00	Dinner & Entertainment courtesy of Major of Palembang	Riverside/BKB
22.00-22.30	Transportation to hotel	BKB to Hotel

#### b. International seminar (each topics will take place at saperated room)

Time	Activities	Venues/Location
10.00-11.30	Presentation season 1	MM Building
11.30-12.30	Break (Friday Praying)	Al-Ghazali Mosque
12.30-13.30	Lunch break	MM Building
14.00-16.00	Presentation season 2	MM Building
16.30-16.30	Coffee break	MM Building
16.30-17.00	Transportation from campus of Unsri Bukit Besar to hotel	MM building to Hotel

#### Saturday; October 22nd 2011

#### a. President forum, Dean forum and Student Forum

Time	Activities	Venues/Location
08.00-09.00	Transportation from hotel to campus of Unsri Bukit Besar	Hotel & Graha Sriwijaya
09.00-11.00	Plenary season 3: Report from representative of: 1. President Forum 2. Dean Forum 3. Student Forum 4. Discussion	Graha Sriwijaya

11.00-12.00	Summary season and closing ceremony	Graha Sriwijaya
12.00-13.00	Lunch break	Graha Sriwijaya
13.00-15.00	City Tour	
15.00-19.00	Musi Tour II	BKB & Musi River
19.00-20.00	Transportation to hotel	BKB to Hotel

**b. International seminar (each topics will take place at saperated room).**

<b>Time</b>	<b>Activities</b>	<b>Venues/Location</b>
08.00-09.00	Transportation from hotel to campus of Unsri Bukit Besar	Hotel – MM Building
09.00-11.00	Presentation season 2	MM Building
11.00-12.00	Summary season and closing ceremony	Graha Sriwijaya
12.00-13.00	Lunch break	Graha Sriwijaya
13.00-15.00	City Tour	Bus
15.00-19.00	Musi Tour II	BKB & Musi River
19.00-20.00	Transportation to hotel	BKB to Hotel

**Sunday, October 23rd 2011**

<b>Time</b>	<b>Activities</b>	<b>Venues/Location</b>
07.00-12.00	Departure of participants; Check out & transportation to the airport;	Airpot & hotel